



The Magic & Illusion Show Newsletter

Volume 7 Issue 2

February 2014

CONTRACTS, INVOICES, AND ERRANDS OH MY....

Special points of interest:

- A magic show review
- Magic news
- Trick of the month
- Entertainment news
- Party Magic news

This time of year Natalie & I are booking all of our bigger contracts that book us each and every year as well trying to secure new customers and contacts. We do more office work this time of year than any other time of year. Data entry, bulk mailings, sending out website magic orders, not to mention returning calls and emails that come in each and every day.

I am also busy working on new effects for this year's shows; building and painting and sanding and also creating new effects for sale at our illusion shows. I also put the finishing touches on four new effects for this year's show, but I now have so much new material I will have to pick and choose what goes into this year's show which is a first for me.



My Super Family

This month I had a friend of mine create a new logo for me. I have had t-shirts made with the new logo and people really seem to love it. Check it out on page 3 of this newsletter.

We have several full evening illusion shows coming up. To find out if we are going to be in your area check us out on facebook, Twitter & Google+

Quote of the month: "Yesterday's home runs don't win today's games." – Babe Ruth

Check out our weekly blog & youtube channel now with links on the home-page of wesiseli.com



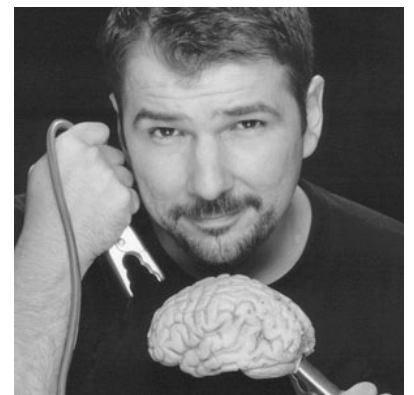
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Who is this guy? Doc Dixon

Doc Dixon has been a professional magician for more than 25 years. He performs in the corporate market, headlines comedy clubs, resorts as well as a variety of family-oriented venues. His routines and essays have appeared in Magic Magazine, Genui Magazine, & Trapdoor magazine. He also has performed at the White House twice and numerous times on TV. He has written several books for magicians as well as created a variety of magic effects that he sells to magicians.

Cont on the next page...



Who is this guy? (Cont)

Although 90% of the magic Doc performs is card magic, he does not just do pick a card tricks. His effects are truly thought out, entertaining, and fun. Most people couldn't imagine watching a one hour show with only card tricks being performed, but once Doc starts going he gets the audience involved and laughing, and the next thing you know time is up and you are left wanting more.

I have seen Doc lecture a couple of times teaching some of his favorite routines and he is very funny and very talented at picking material that goes over big.

Doc is a talented performer and a real down to earth guy. If you ever get a chance to see his show you should go as you will have a great time.

His current show is called: *Magic, Comedy & Too Much Coffee*

For more on Doc check him out online at Docdixon.com



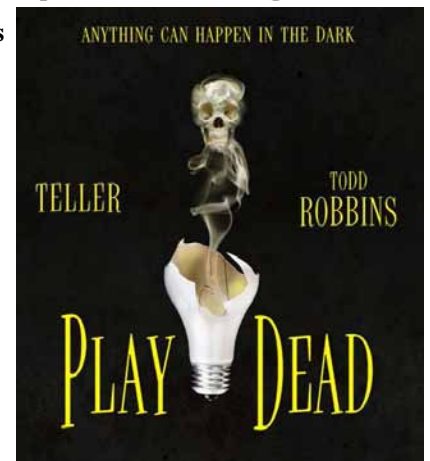
Here I am with Doc Dixon at the Magicians Alliance of Eastern States in 2013

Entertainment News / Teller's "PLAY DEAD" may be coming to TV

According to "latimes.com" "Play Dead," the ghoulish stage show that has run in Las Vegas, New York and most recently at the Geffen Playhouse in Los Angeles, explores the grisly side of the occult and features macabre magic tricks and illusions performed by a menacingly charming Todd Robbins.

The creators of the show -- Robbins and the illusionist Teller -- are now working on turning the production into a TV series. In an email, Robbins described the series' premise as "Breaking Bad" meets "True Blood," with copious amounts of blood and sex.

"The series chronicles a traveling theatrical troupe that, under the guise of performing a quirky magic show of spooky amusement, presents experimentations of alchemistic procedures for the resurrection of the dead," wrote Robbins.



More on this story as it develops....

Video of the month/ Wes Iseli's Instant Magician

In this month's video, Natalie chooses someone from the audience to take part on stage to entertain. They dance, perform magic and steal the show. This has been a staple in our show for over a year now and audiences seem to love it.

To see this video search on Youtube: Wes Iseli's Instant Magician



Choosing the volunteer and introducing the effect



Volunteer in costume and waving to the audience



As a finale the volunteer turns a silk into a cane

A few of last month's shows in photos



In the photos above I am performing at a church in Harrisonburg. We performed our stand up magic show as well as a few gospel effects mixed in. The audience was really receptive and everyone seemed to have a great time...



Here I am performing at a good behavior assembly in Baker, West Virginia



Here I am performing at Childhelp, a wonderful organization who helps children dealing with child abuse and more

Party Magic News / My New Logo

My newest logo is an ambigram which when read one way says "wesiseli" and the other "magicman"



When the logo is read this way it says

magicman



When the logo is read this way it says

wesiseli



The way it looks in most marketing materials

Publicity and honors just last month



Last month my restaurant, Wild Wing Café in Charlottesville, started to run a new ad for me. I think it looks great. Missing in the photo on the far right written in light gray it says 5:30 –8:30 pm.



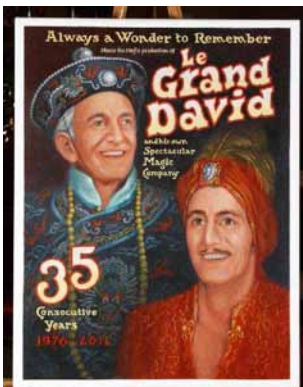
Last month I did a show for a program called "Drop it" which was put on by Culpeper Wellness center. With 27 vendors and lots of activities it was a fun event. The event also landed me in the local paper with a 5x7 picture.



The Society of American Magicians honored me and a few of my magic friends with certificates and a pin thanking us for our volunteer efforts by performing for veterans during National Magic week back in October.

Magic News / AUCTION OF THE LE GRAND DAVID SPECTACULAR MAGIC SHOW

Le Grand David and His Spectacular Magic Company was the longest consecutively running stage magic show in the world, according to Guinness World Records, and celebrated its 35th anniversary on February 20, 2012. Upon the death of the founder Marco the Magi (Cesareo Pelaez) the show closed and now it is all up for auction on Feb 23rd 2014 at <http://www.kaminskiauctions.com>



This is possibly a once in a life time opportunity to own a piece of American magic history. In this auction are tons of posters, props, costumes, backdrops, memorabilia and more.

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Soda can magic man
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tabs"

"These cans are for display
purposes only and do not
really perform magic."

Several other versions will be
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These cans are only \$15.00 plus \$5.00 shipping in continental US.

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Check us out at wesiseli.com

Teach a Trick / Think of any color / Mindreading

Effect: The magician shows the spectator 6 index cards with the names of colors written on them. The magician asks the spectator to just think of one of the colors and not to tell anyone. The cards are shuffled and placed face down on the table and the spectator is asked to spell the name of the color in their mind one letter at a time while the magician touches random cards. Amazingly once the spectator reaches the last letter the card the magician touches is the chosen card/color.

Secret: The random picked colors are not random at all and they all have a different number of letters to spell them (see picture). When the magician touches the first two cards he is just bouncing around, then he goes in order according to the number of letters in each color.

Tip: When written in the order according to the photo on the left the audience will be less suspicious of the numbers and it will help sell the randomness. Also in the description when it says shuffle you will simply be looking at the cards and tell the audience you will mix them all the while you are really putting them in numerical order so you can then place them face down onto the table.

