



The Magic & Illusion Show Newsletter

Volume 7 Issue 1

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Special points of interest:

- A magic show review
- Magic news
- Trick of the month
- Entertainment news
- Party Magic news



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NEW BEGINNINGS

With the beginning of a new year brings Natalie & myself a ton of office work to start on. Filing old contracts and receipts, entering all of last year's shows in our customer data base, and a ton of spring cleaning in the office. Since we are on the road so much paperwork and misc. things tend to pile up.

I am also working on a few new projects which include my new card trick magic kit and my soda can magic man, both available at wesiseli.com

Last month was crazy, we had a ton of holiday company parties, family reunions, magic classes, private shows, my regular restaurant gigs, as well as our New Year's Eve gig. We also had our own holiday family parties which included getting together with my magician friends and last, but not least, Lana turned 2 on the 28th.



A family photo at Boars Head Inn 2013

Quote of the month: "Life is not a dress rehearsal. Stop practicing what you're going to do and just go do it. In one bold stroke you can transform today."

Quote by Marilyn Grey

Check out our weekly blog & youtube channel now with links on the homepage of wesiseli.com

Who is this guy? Daryl

Daryl is a World Champion, first place FISM (the equivalent to the Olympics in Magic) Gold medal winning, close-up magician with over 40 years of experience in both performing and selling the finest magic in the world. Daryl performed as a headline act at Caesars Palace in Las Vegas for seven years fine tuning his already encyclopedic knowledge of magic. Daryl has performed literally thousands of shows for audiences as diverse as the Witch Doctors on the South Pacific island of Vanuatu to the movers and shakers of the

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Who is this guy? (Cont)

political world at the Presidential Ball in Washington, D.C.

Daryl is world renowned as a magic inventor, teacher of magic, lecturer and producer of magic and instructional DVDs.

I first learned of Daryl back in 1998 (I think) through his instructional DVD's on card sleights. He has a wealth of magical knowledge and a likeability that humanizes him while he blows you away with his amazing sleight of hand skills.

As the president of the International Brotherhood of Magicians ring 320 I was super excited to be able to bring in Daryl last year to lecture for our club. Daryl did not disappoint! He performed and taught card tricks, rope tricks, tricks with dice and much more.

Just search Daryl Magic on youtube to see him perform, you will enjoy whatever you come across.

His website is www.Daryl.net



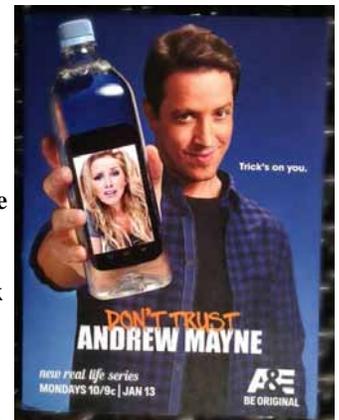
Here I am with Daryl after his magic lecture in Waynesboro, Va.

Entertainment News / Don't Trust Andrew Mayne

A&E Network has pulled its newest series out of its hat. "Don't Trust Andrew Mayne," features the wildly innovative, mischief-loving magician Andrew Mayne, as he sets out to reinvent revenge.

His illusions are mind blowing, but what he loves most is helping people get even. From explosions, to disappearing cars and slight-of-hand, Andrew's charm and wit leaves unsuspecting men and women in disbelief. Andrew Mayne has worked behind-the-scenes for some of the world's top magicians, and now it's his turn to show viewers what he's got.

On his mission to help people teach a lesson to those who've wronged them, he sets his mark for mischief and uses in-your-face street magic and large scale "knock your socks off" illusions with each assignment. With one large illusion and five smaller illusions per episode, Andrew shows us why he is one of the most prolific magic creators of the last decade.



Video of the month/ Wes Iseli's Magnetic Man

In this month's video you will see me performing the Magnetic Man. I invite someone up onstage and offer to give them super powers & they magically end up picking the Magnetic man. I then apply 6 or more metal spoons to their face, elbows and belly before posing for a picture in the end. This is a fun piece that I put in the middle of the show and everyone seems to really enjoy it.

To see this video search on Youtube: Wes Iseli's Magnetic Man



Show Business 101



I got a call just a few mornings ago (New Year's Eve) from an agent saying his magician canceled for that night's performance because of a stomach bug. Since I already had a gig for that night I couldn't help out, but that call really bummed me out. The first thing you should learn if you want to perform or be in show business is the credo **THE SHOW MUST GO ON!** I have performed with a high fever, stomach pains, nausea, diarrhea, strep throat, bruised ribs (it hurt to breath), I had dental surgery done a while back and I was taking pain killers between shows, with kidney stone pains and I even had a show the day after my dad died which killed me because I was only 25 and my dad was my best friend.

What really got my blood boiling is that the "Magician" said he had stomach pains at 7:00 am and the show was after 5:00 pm. Has he ever heard of Pepto? This kind of nonsense makes all entertainers look bad. As a fan of magic I still today plan vacation trips and other excursions based on the fact that a magic show is in the area. By the entertainer canceling the gig he is possibly ruining someone's day. You have no idea of how far someone has traveled or what they have gone through just to make it to your show, the least you can do is give them everything you have got. After the gig and after everyone has left you can then have a pity party for yourself...

Come on folks it is Show Business 101: The Show Must Go ON!!!

Party Magic News / 18 years in Business

I started Party Magic in the summer of 1996 and I have been working hard ever since to make it the best it can be. When I first started I only had Magicians, Jugglers, Dj's, & Clowns.

We have now expanded to include: Balloon Artists, Face Painters, Seasonal Characters (Santa's & Easter Bunnies), and Story Tellers.

Our motto has always been "We want your next event to be Magical!"

Call us toll free anytime at 1 877 987 4201



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Remember to look for our Party Magic logo on Facebook when liking us

Our holiday season 2013

Thanksgiving into New Year's is always a crazy time of year for us. Besides the usual hustle & bustle of the season add to it that we do a ton of shows all over this time of year. This year we performed at a bunch of company parties, church shows, family reunions, open houses, I did my 24 hour show right before Thanksgiving, taught magic classes at Ivy Creek school, & more. Here are just a few photos from our shows this holiday season and a couple family pic's too...



Performing close up magic in Richmond Va



Lana & Natalie in front of a roaring fire



Visiting with Santa after our show in Carlisle PA



At a tree farm in Staunton, VA



Iseli Family Christmas



Lana playing peek a boo with Santa in Lynchburg, Va



Performing at Glenmore Country Club New Year's Eve

Unfortunately several of our shows this Christmas had professional photographers on location and I gave them my business card and asked them to email me photos, but as of now I have not received a single one. Oh well, here is what I have...

Magic News / David Copperfield Engaged

David Copperfield has announced his engagement to French model Chloe Gosselin. The pair have known each other for six years and have a three-year-old daughter, Sky.

They were interviewed in the latest issue of Britain's Hello magazine, where David played down his much-publicized previous relationship with supermodel Claudia Shiffer in the 1990s. "Oh, that was a long time ago. Now I'm engaged and in a committed relationship with Chloe in my mind and my heart," says David (56).

Chloe (28) is quoted : "There are very few people in the world like him. He's spent more than 30 years at the top of his profession. He's achieved some extraordinary things. People come up to him, tell him they admire him, that he's a role model for them — and he just smiles, because he's truly modest. It's as if he doesn't realize how smart he is, the talent that he has." "David is such a good father. He and Sky are best friends and it's amazing to see how the relationship between them keeps developing and growing," she added.



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You can also get daily updates on Facebook.com,
Google+ & Twitter.com; just search Wes Iseli



Wes Iseli's Magic & Illusion Card Trick Set

This is brand new to us and we are super excited about it.

This set includes a jumbo 52 on 1 card, a set of computer age cards, a set of 2 card montes, a set of three card montes, a clip card, and more.

These tricks are super easy to perform and there is even a trick or two in the instructions that you can perform with an ordinary deck of cards.

These are a great deal at only \$5.00 for the set!

These card trick sets are only available at wesiseli.com

Check us out at wesiseli.com

Teach a Trick / The automatic key card

Effect: Imagine you pull out a deck of cards, have the spectator shuffle, then the spectator chooses a card out of the middle of the deck. The spectator is told to remember the card when it is then placed back into the middle of the pack. Somehow the magician is magically able to find the card in a shuffled deck of cards.

Secret: When the pack is shuffled and handed back to the magician he secretly glimpses the bottom card of the pack. When a card is chosen from the middle, the pack is cut at that spot and the card is then returned to the top of the 1st pack and the card you glimpsed will be placed on top of the chosen card when the pack is put back together.

All that is left to do is thumb through the pack face up looking for the glimpsed card and their card will be the one right before it.

Tip: Play it up and make it look difficult. I have seen tons of versions of this trick and just by changing the story and/or theme it can seem like a completely different effect.

