



The Magic & Illusion Show Newsletter

Volume 7 Issue 3

March 2014

Special points of interest:

- A magic show review
- Magic news
- Trick of the month
- Entertainment news
- Party Magic news



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BUILDING, CREATING, AND PERFORMING!

This time of year is usually slower for us, however this year has been an exception. Any time off I have had lately has been due only to snow and we have had a bunch this year. In my spare time I have been creating new tricks and working on new material not to mention building road cases and effects to sell at this year's illusion show.

I have been booking my Fundraising illusion show into every venue I can think of and this year is going to be our biggest year ever with more full evening illusion shows on the books for this year than ever before and we are only in March. We currently have illusion shows booked in the Eastern Shore of VA and several in central VA and Maryland, but we are booking new shows everyday.

We have also been working on our new show that will be starting in June at Massanutten Resort, this will be my 11th year at Massanutten.

To find out if we are going to be in your area check us out on facebook, Twitter & Google+



Putting Natalie in handcuffs before locking her in the box

Quote of the month: "In order to succeed, your desire for success should be greater than your fear of failure." Bill Cosby

Check out our weekly blog & youtube channel now with links on the homepage of wesiseli.com

Who is this girl? Dorothy Dietrich

Dorothy Dietrich is an American stage magician and escapologist, and the first and only woman to have performed the bullet catch. She was also the first woman to perform a straitjacket escape while suspended hundreds of feet in the air from a burning rope (as shown on a Home Box Office Special). She is the first woman to gain prominence as a female escape artist since the days of Houdini, breaking the glass ceiling for women in the field of escapes and magic. She has been named as one of the top four escape artists in history. The 2006 Columbia Encyclopedia included Dietrich among their "eight most noted magicians of the late 20th century", and entertainment writer Samantha Hart Cont on the next page...



Who is this girl? (Cont)

in her definitive book "The Hollywood Walk of Fame" called her a "world-class magician" and "one of the world's leading female magicians". Early on as a teenager she already was dubbed as "The First Lady of Magic." Dietrich, often called the female Houdini, has duplicated many of Houdini's original escapes, and has gone one step further by doing the Jinxed Bullet Catch Stunt — the one that Houdini backed away from.

I first met Dorothy at a magic convention back in 2007 and have seen her year after year at conventions since. I first recognized her from her cover photo from Magic Magazine from back in 1977.

She currently runs the Houdini Museum in Scranton, Pennsylvania with partner Dick Brooks. The museum is dedicated to the life and work of Harry Houdini. They lead visitors through the museum while describing the life and accomplishments of Houdini. Dorothy & Dick also perform magic shows there too.



Here I am with Dorothy at a magic convention in New Jersey

For more on Dorothy check out www.houdini.net

Entertainment News / Rick Thomas parts with his Tigers

Rick Thomas in a recent interview with Laughlin, Nevada Entertainer Magazine says "I still have my birds. I took the tigers out of my show after returning home from Asia. After 20 years of working with them, raising 15 of them from birth, I was overwhelmed and just couldn't do it to myself, and to them, anymore. My remaining five tigers are now in a preserve called Keepers of the Wild. I still do a presentation and show a video about my work with the tigers and my continued conservation efforts. The segment lets me keep the tigers in the show without having them perform live. It's a greater freedom for them and for me."

Natalie and I saw Rick Thomas perform with the tigers when we were out in Vegas and he was one of the best acts we saw and his work with the tigers was amazing. I am sure this was very hard for him...



Video of the month/ Wes Iseli's signed card to pocket

This month's video was shot at an event in Charlottesville billed as a "health and safety day." They hired me to perform close up magic and make balloons. In this video I was surrounded by a bunch of kids and I wanted to try out a new effect I was working on. I have a card selected and signed, then it magically jumps into my pocket then it is placed back into the pack only to jump into my pocket once again. I think it turned out ok. It's not my best video, but I think you will get the point. Enjoy!



To see this video search on Youtube: Wes Iseli's signed card to pocket

Our Illusion show at Chestnut Grove Church

We recently performed for our own church, they wanted us to do our biggest show, the full evening illusion show. We have been going to this church since before we were married and all we have ever done for them prior was our small show or a 20 minute set here or there. They invited the entire congregation and the community and sold tickets for weeks leading up to the event. The day of we got to the church at 3:00 pm to start to set up for a 7:00 pm show time. We used every second of the time to get the show together, especially since the stage was on the second floor and the elevator was small. At 7:00 pm the show started and it was standing room only. They had the kids gather on the floor up front so the adults would have chairs. They gave out free bags of popcorn and Natalie commented that during the show when I was setting up a trick she heard crunching but when magic was happening the audience was silent, then when I was done the crunching would start up again. After the show, we signed autographs and posed for pictures and the next Sunday at church we were late for service because we kept getting stopped by the earlier service saying how much they enjoyed the show and telling us what their favorite part was. We enjoyed doing our big show for these folks, especially because they are like family and we are on the road so much and now they know what we are doing. Here are a few photos our babysitter took while sitting in the front on the floor with our daughter Lana.



Thanks again Chestnut Grove we had a great time!

Party Magic News / Our new company mascot



HOCUS

It turns out that this 6 foot tall bunny has been a fan of Wes Iseli & Party Magic for a long time. We are in talks to have him travel with us full time, but it is just hard for him to say goodbye to his brothers and sisters (all 64 of them) for long periods. We will see, but for now he just wants to help promote upcoming shows and products.

Here is Hocus enjoying his carrot flavored tea while reading the latest issue of Wes Iseli's Magic & Illusion show Newsletter

One special Illusion show for one special little girl

On May 9th at 7:00 pm Natalie & I will be performing our full evening Illusion show for an adorable little girl. This show is for Jaeda Celeste Riner and she has MLD (Metachromatic Leukodystrophy) and right now there is NO CURE. So far it has caused her to suffer through dementia, muscle fatigue, and epilepsy. Her 13 year old brain has reverted to the age of a 4 year old. So we have a beautiful teenager who sees life as a bright eyed child and smiles at everything it has to offer as if it were a brand new world. She has said that she wants to go to prom. She has such a beautiful vivacious spirit and loves music and to dance. Her doctors have only given Jaeda a short 8 months left with us. We know that with the funds raised with the Magic & Illusion show we can give her this wish and let her have a prom!



Date: May 9th 2014

Show Time: 7:00 PM

Location: Ruckersville Elementary School

Ticket Price: Adults \$10.00 / Kids \$5.00

To buy your ticket in advance call toll free 1 877 987 4201

Magic News / Magic loses Aldo Colombini

The day after last month's newsletter went out, the magic community was shocked to learn that Aldo Colombini had suffered a catastrophic stroke and soon after passed away. Aldo was known all over the world as an amazing magician. He performed in the US, Canada, Japan, Australia, every European country, South Africa, and even China. Aldo appeared on TV in at least 5 different countries, he performed in Vegas and the Magic Castle in Hollywood. He won a number of awards over the years including awards in comedy magic and as a lecturer of the year. Besides being a great magician he was one of the best magic MC's in the world. He even made and sold his own line of DVD's and magic products to magicians. His wife Rachael Colombini, who is also a magician, is going to keep the business alive. For more info on Aldo, I featured him in my June 2010 newsletter in my Who is this Guy? column.

Please help support Rachael by visiting their website at
www.wildcolombini.com



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We want your next event to be magical!

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wesiseli.com*

You can also get daily updates on Facebook.com,
Google+ & Twitter.com; just search Wes Iseli



Wes Iseli's Magic & Illusion Card Trick Set

This is brand new to us and we are super excited about it.

This set includes a jumbo 52 on 1 card, a set of computer age cards, a set of 2 card montes, a set of three card montes, a clip card, and more.

These tricks are super easy to perform and there is even a trick or two in the instructions that you can perform with an ordinary deck of cards.

These are a great deal at only \$5.00 for the set!

These card trick sets are only available at wesiseli.com

Check us out at wesiseli.com

Teach a Trick / Perplexing penny puzzle

Effect: Ask the spectator if they can make the triangle point the other way with only 3 moves

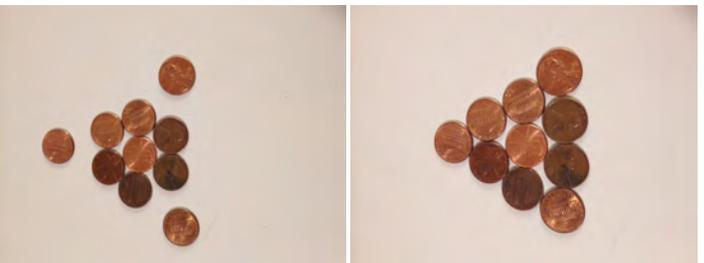
Secret: Just follow the pictures



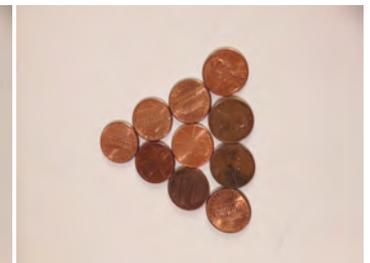
Ask if they can make the triangle point in the other direction just with 3 moves



By pulling the 3 coins on the outside of the triangle away and only using them



You are able to rearrange the triangle to point in the opposite direction



Now just push everything together and you have done it